

FULLY REMOTE PRODUCTION OF KIWA APPS

KIWA has put in place processes that mean we can achieve the same quality production standards working entirely remotely.

Nāu te rourou, nāku te rourou, ka ora ai te iwi – through collective contribution our communities can stay safe and healthy.



INITIAL CONSULTATION

- Conducted remotely by KIWA team
- Online shared documents set up (Google Docs, Sharepoint, or Trello)



CREATIVE WORKSHOP

- Conducted remotely by KIWA team, te reo Māori facilitation available
- Up to 10 participants (recommended limit) all in their own home
- Using Zoom, and where internet is not available, phone-in



DEVELOPMENT OF SCRIPT

- Managed remotely, using shared documents
- Regular scheduled video calls to keep everyone on track



DESIGN

- Managed remotely, using remote server access
- Consultation and final approval of Creative Brief online



BEST PRACTICE RECORDING SPECIFICATIONS

- Script preparation online with voice actors
- Coaching through remote link up
- Best Practice Recording Environment Specifications: sound booth, hardware, software, noise cancellation materials



RECORDING SESSIONS

- Recording session conducted remotely: KIWA team member directs session from home studio; and voice actor records in their own home
- Three experienced voice actors offering English and te reo Māori narration have been set up with home studios; others can be added



PRODUCTION

- Remote production by KIWA team connecting by VPN to server
- Approval processes through scheduled Zoom calls



DEPLOYMENT TO STORES

- Store set up, app approval, and deployment managed remotely by KIWA team



LAUNCH

- Launch collateral designed by KIWA for online distribution
- App requires internet only for the first download
- User can access and use the app anywhere, anytime, on iOS, Android and Windows mobile devices, without internet access being needed

Mā tātau katoa e ārai atu te

COVID-19