

FULLY REMOTE PRODUCTION OF KIWA APPS

With New Zealand now in lock-down, KIWA has put in place processes that mean we can achieve the same quality production standards working entirely remotely. These are fully compliant with Level 4 restrictions – no one leaves their home.

Nāu te rourou, nāku te rourou, ka ora ai te iwi – through collective contribution our communities can stay safe and healthy.



INITIAL CONSULTATION

- Conducted remotely by KIWA team
- Online shared documents set up (Google Docs, Sharepoint, or Trello)



CREATIVE WORKSHOP

- Conducted remotely by KIWA team, te reo Māori facilitation available
- Up to 10 participants (recommended limit) all in their own home
- Using Zoom, and where internet is not available, phone-in



DEVELOPMENT OF SCRIPT

- Managed remotely, using shared documents
- Regular scheduled video calls to keep everyone on track



DESIGN

- Managed remotely, using remote server access
- Consultation and final approval of Creative Brief online



BEST PRACTICE RECORDING SPECIFICATIONS

- Script preparation online with voice actors
- Coaching through remote link up
- Best Practice Recording Environment Specifications: sound booth, hardware, software, noise cancellation materials



RECORDING SESSIONS

- Recording session conducted remotely: KIWA team member directs session from home studio; and voice actor records in their own home
- Three experienced voice actors offering English and te reo Māori narration have been set up with home studios; others can be added



PRODUCTION

- Remote production by KIWA team connecting by VPN to server
- Approval processes through scheduled Zoom calls



DEPLOYMENT TO STORES

- Store set up, app approval, and deployment managed remotely by KIWA team



LAUNCH

- Launch collateral designed by KIWA for online distribution
- App requires internet only for the first download
- User can access and use the app anywhere, anytime, on iOS, Android and Windows mobile devices, without internet access being needed

